

**Skills Strategy Action Plan (SSAP) - Consultative meeting for government stakeholder
Anuradhapura District
Meeting # 03**

Date: 14.09. 2022

Time: 10.30 am – 1.00 pm

Venue: - District Secretariat Auditorium

Participants:

- Mr. W.G.W.Wanashinha -Additional District secretariat
- Mr.K.V.S.Nayananada Director of Planning

- Mr.W.B.Wijesinghe- TVEC -Assistant Director
- Ms. K.A.D.H. Lakmini - TVEC - Assistant Director
- Ms.W.A.R.S.Wariyapperuma –Ministry of Education - Assistant Director
- Prof. Sunil Chandrasiri- Labour Market Advisor
- Mrs.Sharanya- S4IG -Planning Manager
- Mr. Gamini Nada Kumara – S4IG
- Mrs. Chamila Mudaligerada – S4IG
- Mr. Isuru Jayasundara – on behalf of S4IG-SSAP Anuradhapura
- Mrs.R.W.K.N. Niroshani – Skills Development Officer
- Mr.S.K.T.M.D.B.Ranawaka – District Tourism Development Officer
- Mrs.J.Jayathilaka - District Woman Development Officer
- Mis.Sarojani - District Social service officer
- Mr.M.M.N.B.Madurashinha - VTA- Assistant Director
- Mr.Srinath Sadharuwan - NAITA- Distric Manager
- Mr.M.D.Gunasena - NYSC- Assistant Director
- Mr.Lal Seneviratne - SLITHM- Principal
- Mrs.W.W.M.S.S.K.Wijesundara -Lecture -University Collage -Anuradhapura
- Mrs.S.N.W.M.L.R.Rathnayaka -Technical Collage- Director- Anuradhapura
- Mrs.H.P.A.S.Pathirana -Technical Collage- Director- Anuradhapura
- Mrs.Sewwandi Bandara – Open University -

- Mr.S.A.Somasiri - Development Officer - kabithigollewa Divisional office
- Mrs.S.M.N.S.Samarakoon - Development Officer – Galenbidunuwewa Divisional office
- Mrs.Amila Hettiarachchi – District Human resources Development Officer
- Mrs.M.G.N.P.Kumari – District E.D officer
- Mrs.O.M.Lakmini Mudalige – District NSPD officer
- Mr.D.B.C.C.B.Amarasinhe - Development Officer

- Mr.H.M.Aberathna – Micro Finance Development Officer
- Ms.B.S.D.M.Siriwardana - Development Officer
- Mrs.Y.Subasinha - Development Officer
- Mrs.E.A.M.K.Edirisinhe - Development Officer
- Mrs.W.M.L.Madushani- Management Assistant

Mr. G.W. Wanasinghe, Additional GA commenced the meeting & welcomes the participants and said – it should have a plan for any task if it should drive to right path & SSAP is a great effort for tourism in Anuradhapura to set a proper plan under skills.

Mrs. Chamila conducted the participants introducing session.

Mr.Gamini introduction of the SSAP and the purpose of the program explained.

Mr. W.B.wijesinghe, Assistant Director TVEC commenced the introduction of TVEC and its role explained.

Prof. Sunil Chandrasiri addressed SSAP Process and labour market Analysis.

Mr.Gamini , discussion about participant’s skills gaps & challenges in Tourism. Given a chance to everyone to tell their points.

Problems of Stakeholders

- Green Tourism - Traditional methods to be restructured in long term for promoting tourism & spread for others & develop (Agro based Tourism Products)
- Lack of e-Tourism skills
- Multi skilled training unavailability
- Technology related issues (Digital skills, Digital map etc.)
- Identify untapped locations to promote
- Need skill people for nature tourism – use community-based tourism norms
- Story telling skills gap to approach with tour guides
- Career Guidance force unavailability
- Skills gap in Attitudes
- Lack of e-Tourism skills
- Poor promotional skills (job categories / New courses)
- Issue of the 1 day ticket to tourist
- More students drop out of courses
- No enough Training space in Anuradhapura

Mr. sugath Nayanananda , Director of Planning addressed actions to be taken to overcome the problems were discussed. The following matters were discussed there

- Poor promotional skills - Implement promotional team (promotion of school students and community through Tourism sub- committee)
- More students drop out of courses – it was explained that the reason for the Drop out was the economic problem and it was pointed out that it is appropriate to contact the sponsoring organization to pay the bus fares etc.
- Green Tourism, e-Tourism skills and Technology related issues for the sub –committees were told to organize programs through the Guidance Institute.
- Story telling skills gap to approach with tour guides - the Guidance Institute were told to increase the course for foreign languages.

Mr. W.B.wijesinghe, Assistant Director TVEC explained that there are 8 committees and the skill development officer was instructed to activate those committees. Also to contact the Director of Planning for the District–committees and was further told to contact a representative of the hotel school.

Mrs. K.A.D.H.Lakmini , Assistant Director TVEC addressed the full support of the TVEC institute will be provide for this SSAP and that ministry of Education and ministry of skill development will work with this SSAP at the ministerial levels.

Mr.S.K.T.M.D.B.Ranawaka , District Tourism Development Officer addressed for vote of thanks to conclude the session with inviting lunch for all participants.





